Deutscher Bühnenverein
Bundesverband Theater Orchester

28. Oktober 2026

Data Privacy Notice for Events

Controller

Deutscher Bühnenverein
Bundesverband der Theater und Orchester
St.-Apern-Straße 17-21
50667 Köln

Authorized Executive Director: Managing Director Claudia Schmitz

Concerning questions about this Data Protection Notice, processing of your data, your rights or other data protection topics, our data protection officer (DPO) would be pleased to help you:

Xamit Bewertungsgesellschaft mbH
Monschauer Str. 12 40549 Düsseldorf
info@xamit.de

Scope of Application

This data protection notice applies to all visitors to our events and persons who register for our events for planning purposes.

Do I have to enter my data?
In order to participate in our events and register for them, we must process the necessary personal data. In addition, we also process your data in order to safeguard our legitimate interests according to a balance of interests. This will enable us, amongst others, to continuously improve the services we offer to you or to comply with legal requirements. On the following pages, you will learn about the background of our interests as well as whether and how you can object to the use of your data or disable the use of the data.

In order to use one of our offers or to send a request, you will be asked to provide your personal data. You can decide for yourself whether to take advantage of these offers and to provide your data. We also offer services for which we process your data only if you have given us your consent. The granting of consent is always voluntary. Consent that has been granted may be revoked at any time.

Please note that if you provide information about other persons, you must have obtained their prior approval and informed them of the purposes for which the information is being disclosed, as set forth in this Data Protection Notice.

We also ask you to share this information with the people you include in the use of our services, such as family members or authorised persons.

Processing Purposes, Processed Data and Legal Bases

1. Registration and Participation

We process the data you provide when you register in order to plan our event, send you tickets if applicable, carry out the event, provide you with event materials (e.g. presentation content, directions), respond to your inquiries, and notify you in the event of a change (e.g. date, venue). The legal basis for processing your data is our legitimate interest in planning and organizing the event (Art. 6 (I) (f) GDPR).

The following types of data are generally processed:

- First name, last name
- Institution
- Position
- Work address, contact information
- Participated y/n
- Date and time of registration
- Type of event
- Question or request, date and time of receipt, correspondence
- Assistive/devices support requests for participating in the event

2. Filming and Photography

We take photos and videos on our events as part of our marketing activities, as a memento and for documenting the event for our funding providers. Creating and using these recordings is based on our legitimate interests in a positive presentation of our association and its coverage, in the illustration of documents and advertising materials, in applying for and reporting on grants as well as in keeping mementos of special moments during our internal events (Art. 6 (I) (f) GDPR). This applies to any

recording of gatherings and similar situations where the depicted persons have participated, to public persons or persons of contemporary history as well as persons who clearly indicate or state that they would like to be photographed or filmed. Coverage may appear on our websites as well as on our social media platforms (e.g., Facebook, X, Instagram). If published on our websites and social media platforms, these recordings may be accessible worldwide, including from countries with data protection standards that differ from those of the EU.

We process individual records and, if applicable, additional data if you provide us with your consent (Art. 6 (I) (a) GDPR), in which we will inform you separately about the purposes of processing, data recipients, and more.

3. Other Processing Purposes

In addition, the above-mentioned data are used for the following purposes in the context of a balance of interests (Art. 6 (I) (f) GDPR). The interests are described below:

3.1. Should a security incident occur in our company that affects your data, we are obliged to report the case to our data protection supervisory authority (Article 33 GDPR). Since our legitimate interest is to comply with this statutory reporting obligation as quickly as possible, it may happen that in the context of the investigation of the corresponding security incident data about you are processed. Reports of these security incidents to data protection supervisory authorities do not contain any of your personal data.

3.2. As it is in our interest to ensure the security of our systems, we regularly conduct security and efficiency tests that allow us to process your above-mentioned data.

3.3. Since it is our interest to solve legal disputes, we process your data in that specific case. It is also in our interest, in the event of litigation, to keep evidence until all relevant statutory limitation periods pursuant according to sections 195 and fallowing of the German Civil Code, have expired. For this purpose, we retain the relevant data about you in accordance with these limitation periods. The retention periods cannot be globally predicted, since they depend on the particular matter in dispute and the respective statutory limitation period, which can be up to 30 years. The regular limitation period is three years.

3.4. In addition, it is in our interest to investigate suspected cases, to hand over relevant information to law enforcement authorities in case of a specific criminal suspicion or inquiries from the police.

3.5. It is in our interest to resolve legal disputes. If a legal dispute arises, we will process the data necessary to pursue legal action.

3.6. Errors can occur to anyone and in any organisational process and system. In order to optimise our processes and systems and minimising our error rate, we process the data which are available to our company for identifying sources of error. The processing takes place in order to protect our legitimate interests in the improvement of our processes and systems.

3.7. We conduct internal and external audits and reviews (e.g., by the Data Protection Officer), during which documents or data records containing your data may be reviewed. Audits and reviews are conducted to comply with various regulations and contractual obligations, as well as to verify the effectiveness of our processes.

3.8. We process your data for purposes of managing our company, for identification and persecution of financial risks, for concentrating our sales activities and for fulfilment of (contractual) obligations regarding our cooperation partners. For that purpose, the processed data will be used for the creation of reports and for evaluation. The processing takes place for protecting our legitimate interests in company and sales management as well as for fulfilment of our obligations regarding our cooperation partners.

3.9. We process your data for testing IT systems and software products and for migrations. The processing is necessary for satisfying our legitimate interest in evaluating if new products are correct and if migrations are complete.

3.10. For the purpose of promotion and funding management, we process data in order to apply for and report on grants, for compliance with legal statistics requirements, and for business-management controls. For that purpose, we have to provide our external sources with evidence for the use of grants and personnel and enable audits by external sources in the context of budgetary regulations. The documents reviewed in this process, such as receipts and invoices, may contain your personal information.

Automated Individual Decisions

There is no automated individual decision-making.

Deletion Periods

We delete the data processed for the purposes of registration and participation shortly after the conclusion of the respective event.

We store images taken for marketing purposes for the duration of our advertising campaign, but no longer than ten years after the images were taken. We store images taken for keepsakes for as long as they are important to us as mementos, but no longer than ten years after they were taken. Photos in printed materials will be removed in subsequent editions. If the processing is based on consent, the retention period will be specified in the corresponding consent form.

the preservation of evidence, we retain data in accordance with the statutory limitation periods according to sections 195 and following of the German Civil Code. The storage duration of your data may exceed the duration stated above. The statutory limitation periods can be up to 30 years. The normal limitation period is 3 years.

Data Sources

As a general rule, we collect your data directly from you.

Who Receives Your Data

The following list shows which organisations (“data recipients”) receive your data in which cases. You can read about the specific data in the corresponding sections of this data protection notice. Transfer of your data may sometimes occur due to contractual or legal requirements. In other cases, we use selected vicarious agents and service providers who work for us as commissioned data processors (in accordance with Art. 28 GDPR) and may obtain access to your data in the required scope. Commissioned data processors are subject to numerous contractual obligations and may, in particular, process your personal data only on our instructions and solely for the fulfilment of the orders received from us

- Agencies
- Auditors
- Banks, payment service providers
- Caterers
- Data Protection Officer
- Service providers for file destruction
- Printing service providers / letter shops
- Recipient’s email provider
- Event planning agencies
- External sources
- Courts, law enforcement agencies, lawyers, authorities, contact persons, consultants (for legal disputes or concrete suspicious cases only)
- IT service providers

- Cooperation partners
- Social media
- Shipping providers

Data Recipients in Third Countries

Our IT service providers in the EU have affiliates or subcontractors outside the EU that can access your data. The EU Commission determines which non-EU/EEA countries (third countries) have an adequate level of data protection. The affiliated companies or subcontractors of our IT service providers have either submitted to the so-called Data Privacy Framework (Decision No. C(2923) 4745 final of July 10, 2023) if they have their registered office in the USA; otherwise, our IT service providers are responsible for the use of EU standard contractual clauses in accordance with Commission Decision No. (EU) 2021/914. A sample of these EU standard contractual clauses can be found on the websites of the EU Commissioner for Justice and in the Official Journal of the EU.

Your Rights

You have the legal right to:

- Access to your personal that we process (Art. 15 GDPR)
- Rectification and completion of your data (Art. 16 GDPR)
- Erasure (Art. 17 GDPR)
- Restriction of processing (Art. 18 GDPR)
- Data portability (Art. 20 GDPR)
- Withdrawal of your consent (Art. 7 GDPR) with effect for the future. The withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.
- You have the right to demonstration of your own point of view and refutation of an automated decision (Art. 22 GDPR).
- You also have the right to object to the processing of your data which is based on our legitimate interests or the legitimate interests of a third party at any time, on grounds relating to your particular situation (Art. 21 GDPR). This also applies to profiling based on these provisions within the meaning of Art. 4 (4) GDPR.
- Objection to direct marketing – You have the right to object to the processing of your data for the purpose of direct marketing at any time without giving reasons.

To exercise these rights, you can contact us via the contact details mentioned above. You also have the legal right to lodge a complaint with a data protection supervisory authority (Art. 77 GDPR).